

media kit

vision

We aim to educate and inform all South Africans on health matters that are abundant in our country, as well as those that do not receive exposure. In order to bring about a positive outlook on healthy living and wellness, we hope to banish all stigmas, stereotypes and misconceptions attached to health issues.

mission

At Poznews, we understand that struggling with an illness is an emotionally wrought time. We offer the latest medical information and advice to deal with the illness psychologically. Through real-life stories, tips, alternative medicine ideas, diet and exercise, we inform our readers to equip them to make educated decisions about their health, doctors, medication, nutrition and their lifestyle.

about us

We live in a time where the media is filled with terrifying messages of poverty, crime, economic depression and corruption. It's seldom that you go a day through life without hearing of or being exposed to some sort of negativity. It is all too easy to have a negative outlook on life and the country.

At Poznews we believe that it's time for a change.

By introducing a positive media experience, we can start changing our views on life. When we think positively, we begin to act positively. This magazine will educate, motivate and inspire us all to make our lives easier. We're here to give you a helping hand to guide you to a more positive life, economically, socially and in situations of serious health issues.

**We are pro-life, pro-health and pro-truth.
We trust you'll be inspired.**

price list

Position	Price 1	Price 2	Ad specs width x height
Inside Front Cover Double Spread	R 24,696	R 22,695	420mm x 285mm
Outside Back Cover	R 21,550	R 19,550	215mm x 285mm
Inside Back Cover	R 17,695	R 15,696	215mm x 285mm
Opposite Contents	R 15,995	R14,995	215mm x 285mm
Opposite Editors Letter	R 15,995	R 14,995	215mm x 285mm
Double page spread	R 19,995	R15,995	420mm x 285mm
Full page	R 13,550	R12,550	215mm x 285mm
Half Page	R 8,995	R7,995	215mm x 135mm
Quarter Page	R 5,550	R 4,550	215mm x 60mm
Eighth Page	R 3,500	R 2,895	215mm x 35mm
Advertorial	R 14,995 per page	R 12,995 per page	To clients' requirements

* All sizes include a 5mm bleed on one of the edges.

All prices are excluding VAT and agency commission.

All charities, hospitals, clinics and schools are entitled to a discount. Ask your sales attendant about these options.